

IN STORE

SELL SOLAR COOLING CAP

While far from being designer-chic, this one's perfect for those long, lazy summer days lying on the beach, when all you wished for was... a cocktail? No, this is not Miami Beach. Perhaps just a solar-powered hat with built-in fan, to stop your mascara going emo-kid on you.

www.tradekey.com



PERRIER 2010 DITA VON TEESE RANGE

available from selected outlets and restaurants in Johannesburg and Cape Town

www.perrierbydita.com

BUTAN WEAR SUMMER RANGE

Born on the streets of Cape Town, Butan Wear is deeply entrenched in South African underground culture and urban lifestyle. It aims to promote MCs, producers, B-boys, turntablists, graff writers and skateboarders from all corners of Mzansi, and it's now shifting up a gear to present its unique South African street style to a global audience. Check out their website for retail outlets throughout SA and online.

www.butanwear.com



RVCA HENDRICKS FEDORA

For those who love a good hat, this one's custom designed by tattoo artist Tim Hendricks of Saltwater Tattoo in California.

www.rvca.com

ZEF LEOPARD

We love this t-shirt range by Cape Town kids Zef Leopard. Straight from the cool cats' mouths: "Zef Leopard is not a Fiat, it's a Ford. It's not a bourbon, it's a brandy. It's not a GHD, it's a curler. It's not sushi or Juicy Lucy, it's boerewors and PT-shorts. Created in the finest chop shops in South Africa by real spanner-swinging grease monkeys, Zef Leopard is slicker than Brylcreem and darker than Brian Mitchell's *snor*." Available from Baseline Studio, zefshop.com and Poppa Trunks.

www.zefleopard.com



NIXON WATCH

Nixon and Barneys' 25th anniversary edition of 'The Duke'

www.nixonnow.com

RAY-BAN SUNGLASSES

John Lennon's iconic round frames relaunched

Luxottica (Ray-Ban) 021 486 6100



HTC DESIRE

The HTC Desire is currently the best phone of its kind on the South African market. Quite a bold statement, but this one far outranks its fruitier competitors almost entirely based on software. See, running the Android operating system, version 2.2 'Froyo' means this phone's software capabilities are *unlimited*. It's even bundled with Adobe Flash Lite 4. See what we mean? With built-in WiFi, this is the next best thing to a pocket PC. Hardware-wise, the phone has a speedy 1-GHz processor, a 5-MP auto-focus camera, and an impressive 3.7-inch screen boasting a Sony 'Super LCD' panel. It even has HD video recording and playback. This truly is the first real smartphone. Did we mention it's sexy too?

www.htc.com



IN STORE

GRASSY LAWN CHARGING STATION

This patch of potted grass is a clever little hiding place for all your cables when you're charging your cellphone, digicam or any other portable device. A compartment conceals all the power adapters and cables, which plug into one standard extension cable below. Although the grass looks real, it's not... so ensure you warn others around the house not to water it or they might get a nasty little shock!

www.thinkgeek.com



FEIYUE 'FE LO PETROL' SNEAKERS

available from A Store

www.astoreisgood.com

PRADA POSTCARDS

These perfect-for-summer cat-eye shades are available in colourways from Milan green and Los Angeles pink to London grey with orange lenses. Pictured here is the Lisbon matte black.

Luxottica (Prada) 021 486 6100



PUMA 'LE COOL CATS VÉLO' BIKE

Puma has collaborated with So Me (art director; designer of Ed Banger records) and Biomega to produce a *super* limited-edition (as in *50 in the world*) bicycle for Colett. With 8-gear technology, easy-folding mechanism, built-in locking system and original graphics, this is your best ecofriendly travel option. The prototype is part of the permanent collection at the MoMA in New York City – so it has major hipster-cred too.

www.astoreisgood.com

LIQUID IMAGE UNDERWATER DIGITAL CAMERA MASK

One of the few swim masks to have a waterproof digital camera built in, this has the added benefit over other underwater cameras of keeping your hands free – to snorkel, swim, wade and explore while getting great shots or videos on its 5-MP camera. An LED inside the mask allows you to see mode information, and when you're home just plug it into any USB port to download and edit. It has 16 MB of built-in memory, plus a microSD card slot for longer trips.

www.liquidimageco.com



NIKE AIR JORDAN FLIGHT 9 OLYMPIC EDITION

available from Shelflife

www.shelflife.co.za



MINGO LAMBERTI SCI-FI RANGE

"From a galaxy far, far away, Mingo Lamberti brings you the sci-fi range. Only 200 shirts throughout the universe there are. Look good in one you will." We love the designs by Jordan Metcalf, Wes van Eeden and Dustin Slabber.

www.mingolamberti.com

28 BLACK

Energy drink 28 Black is the first on the market made from the açai berry, a fruit whose global demand has accelerated over recent years due to its antioxidising properties. Other mythical factoids associated with the berry are its ability to reverse diabetes, enhance penis size, and improve men's virility and attractiveness to women. The truth is that it's the natural answer to taurine, and without that or synthetic flavourants, it's the best-tasting buzz-in-a-can to date. Try 28 White for sugar-free.

www.28drinks.com

